

Pi Kappa Phi

America's Leading Fraternity



How a campus is chosen?

Choosing a campus to establish a new Pi Kappa Phi chapter at is not an easy process. There are many factors that determine if a campus is right for Pi Kappa Phi. Unfortunately, there are no set-in-stone criteria which would deem a campus a good fit for an expansion. However, there are certain factors that have a direct, and indirect, bearing on the success of the chapter.

The following criteria are developed from the recent trends in colonization's. It is intended to be used as a resource guide in deciding if a campus fits into Pi Kappa Phi's mission and vision; however, it is not the only tool used.

✍ **Determining factors in chapter success:**

1. Chapter Size
The campus should have the potential to produce a chapter at or above the Pi Kappa Phi average chapter size of 50 men. The size of a chapter is directly linked to its success.
2. Healthy Greek Community
Leading chapters can only be built within leading Greek Communities. A healthy Greek Community can be substituted for a below average chapter size; however, there is nothing that can compensate for a poor Greek Community.

✍ **Considering factors to achieve the America's Leading Fraternity mission:**

1. Academic Powerhouse
2. University Prominence

✍ **Secondary considerations**

1. Previous active chapter on campus
 2. Area Pi Kappa Phi chapters
 3. Local Alumni presence and support
 4. Campus Housing Situation
- ✍ There is an understanding that some of the campuses that Pi Kappa Phi is represented at would not meet these criteria; however, those campuses still produce leading chapters. If a campus does not fit the initial criteria, a student interest group of at least 25 men with a cumulative GPA of 2.8 (all members having a min 2.5) along with a paid university Fraternity advisor must be present for the Pi Kappa Phi to use resources to explore the possibility of associating with the interest group.